



INTERNATIONAL TRADEMARK LICENSE APPLICATION

Please contact Paul Murawski at 203-298-8420 or at paul.murawski@yale.edu with any questions regarding this application. Email completed application to paul.murawski@yale.edu or mail to: Paul Murawski 282 York Street Suite 202, Yale University, New Haven, Connecticut 06511

Company Information

Date

Company name

DBA (if applicable)

Address:

City/State/Zip

Telephone

Web address

Is the company a subsidiary? Yes No

If so, please provide parent company information

Parent company

Address

City/State/Zip

Telephone

Web address

Type of company:

Corporation

Partnership

Sole Proprietorship

Limited Liability Corporation

Number of years in business _____

Tax/Employer ID# _____

Liability insurance

Yale University requires all licensees to carry a minimum of \$1,000,000 per occurrence of liability insurance, from insurance companies rated A or higher by Best Ratings Company and naming Yale University as an additional insured.

How much liability insurance does your company carry?

Is your insurance company rated? Yes No If so, how?

Insurance company name

Contact person

Address

City/State/Zip

Phone number

Company contacts

License agreement signatory

Title E-mail

Telephone Fax

Primary Licensing contact

Title E-mail

Telephone Fax

Distribution contact

Title E-mail

Telephone Fax

Marketing contact

Title E-mail

Telephone Fax

Art/Design contact

Title E-mail

Telephone Fax

Additional information

Has your company previously been licensed with Yale? Yes No

If yes, under what name was the company licensed (if different from current name)?

Dates/years licensed Territories

Products Previously Licensed

Product information

Proposed product(s) for Yale University:

(Please be specific: i.e., instead of “apparel,” specify individual product and gender, e.g., women’s cotton t-shirts.)

Manufacturing information

Please list facilities (or attach separate sheet):

Your company’s role (i.e., manufacture, assemble, imprint, finish):

Estimated Yale product sales

Please estimate sales:

Year 1

Year 2

Distributiop'Rxp

Channel	Name of Target Company	Territory/Country
Mass Market/ Hypermarket		
Mid-Tier Retailers		
Department Stores		
Gift/Specialty Mkt. Stores		
E-Commerce Site (List URL)		
E-Commerce Site (List URL)		
E-Commerce Site (List URL)		
Other		
Other		
Other		

Please list other colleges/universities you currently have a licensing agreement with:

Social Compliance- Yale University requires all licensees to either become members of the Fair Labor Association, Ethical Trade Initiative, or submit a satisfactory SMETA factory audit report less than 1 year old. Please state below which social compliance you will be submitted proof of to Yale.

Name of applicant:

Date:

By checking this box, I confirm that I am the person named above as the applicant, and that the information given in this form is true, complete and accurate.